



Internship Opportunity

Search Engine Optimization

The British International School provides outstanding English language education to students in London, New York and Beijing. Our mission is to meet the diverse needs of a constantly evolving market. Our courses feature unique social elements, facilitating and motivating language learning.

The British International School is always looking for highly motivated and talented individuals to join our team and put their newly gained knowledge to use in one of our several Departments (School, Marketing, Sales, Finance, Tourism, Travel Agency, Human Resources, IT and Graphic Design).

In our company interns experience an exciting and challenging international context where they can learn specific competences and develop their skills.

Our interns have the opportunity to attend **Business and General English classes in our School free of charge** (6 hours per week, on Monday, Wednesday and Friday). A further benefit will be a **discount on public transport** (if you apply through your university).

We are looking for motivated and creative people with a thorough understanding of the internet & search engines, clear and concise communication, social media skills, ability to teach and educate others about SEO and speaking a fluent English (Common European Framework of Reference for Languages: B2 at least).

The intern will be responsible of improving our company's organic search results, writing effective headlines, body copy on our website and ensuring it is filled with optimal keywords, writing effective call-to-action statements, improving the navigation of our website to enhance its search engine ranking.

The internship will last 6 months and the company will provide a financial support of £3,000.

Our company often hosts students for Erasmus or Leonardo programs.

To apply for this position send you CV to hr.manager@thebis.com.